

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Santuoso
do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Crossroads GPS (Grassroots Policy Strategies) </div>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

5/21/12  703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WFTS

ORDER

Flight Dates 08/23/12-08/29/12

Contract / Revision 308458 /

Original Date / Revision
08/20/12 08/21/12

Advertiser Crossroads GPS

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Crossroads GPS

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1953

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	34	\$52,785.00	\$62,100.00	0.00	07/30/12	08/26/12	34	\$52,785.00	\$62,100.00
September 2012	34	\$43,222.50	\$50,850.00	0.00	08/27/12	08/29/12	34	\$43,222.50	\$50,850.00
Totals	68	\$96,007.50	\$112,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
N 1	WFTS	08/23/12	08/29/12	M-F 7-9a GMA	CM	658-9a	2222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/23/12	08/29/12	2222--			10		\$900.00		0.00				



WFTS

Print Date: 08/21/12

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Contract / Revision 308458 Flight Dates 08/23/12-08/29/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/21/12

Order Sep 00:20:00

Advertiser Crossroads GPS

Product Crossroads GPS

Estimate # 1953

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/23/12	08/29/12	M-F 12-1p ABC Action News	CM	1158a-1p	22222--	:30	10	\$450.00	P-3	0.00 NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	22222--		10			\$450.00		0.00			
N 3	WFTS	08/23/12	08/29/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	11111--		5			\$1,000.00		0.00			
N 4	WFTS	08/23/12	08/29/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	11111--		5			\$1,000.00		0.00			
N 5	WFTS	08/23/12	08/29/12	M-F 6-630p ABC Action News	CM	558-630p	11111--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	11111--		5			\$1,200.00		0.00			
N 6	WFTS	08/23/12	08/29/12	M-F 730-8p M-F 730-8p	CM	728-758p	11111--	:30	5	\$4,200.00	P-3	0.00 NM	5	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	11111--		5			\$4,200.00		0.00			
N 7	WFTS	08/23/12	08/29/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	11111--	:30	5	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	11111--		5			\$850.00		0.00			
N 8	WFTS	08/23/12	08/29/12	M-SU 11-1135p ABC Action News	CM	11-1135p	22222-2	:30	12	\$2,000.00	P-3	0.00 NM	12	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	22222-2		12			\$2,000.00		0.00			
N 9	WFTS	08/23/12	08/29/12	Friday Prime A shark tank	CM	758-9p	----2--	:30	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	----2--		2			\$3,000.00		0.00			
N 10	WFTS	08/23/12	08/29/12	Sprint Cup Series Sprint Cup Series Racing	CM	12p-1130p (7:00 PM-7:30 PM)	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	-----1-		1			\$1,200.00		0.00			
N 11	WFTS	08/23/12	08/29/12	Sprint Cup Series Sprint Cup Series Racing	CM	12p-1130p (7:30 PM-11:30 PM)	-----3-	:30	3	\$2,000.00	P-3	0.00 NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	-----3-		3			\$2,000.00		0.00			
N 12	WFTS	08/23/12	08/29/12	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	-----S	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	-----S		2			\$4,000.00		0.00			
N 13	WFTS	08/23/12	08/29/12	8-10P Bachelor/Bachelorette 8-10P Bachelor/Bachelorette	CM	758-10p	1-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/23/12	08/29/12	1-----		1			\$6,000.00		0.00			
N 14	WFTS	08/23/12	08/29/12	ABC Sunday Prime Extreme makeover	CM	658-11p (9:00 PM-11:00 PM)	-----2	:30	2	\$3,500.00	P-3	0.00 NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WFTS

Print Date: 08/21/12

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Contract / Revision **308458** Flight Dates **08/23/12-08/29/12**

Hiatus Dates

Original Date / Revision 08/20/12/ 08/21/12

Order Sep 00:20:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **1953**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 14	WFTS	08/23/12	08/29/12	ABC Sunday Prime Extreme makeover	CM	658-11p (9:00 PM-11:00 PM)	-----2	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/23/12	08/29/12	-----2	2		\$3,500.00		0.00							
														Totals	68	\$112,950.00